



SPONSORSHIP PACKET

**MDE School serves children with special needs
who learn differently.**



HELP MDE SCHOOL BY SPONSORING OUR ANNUAL BENEFIT EVENT

Saturday, March 9, 2024

6:00 p.m. - 9:00 p.m.

Mutation Brewing, Sandy Springs, Georgia

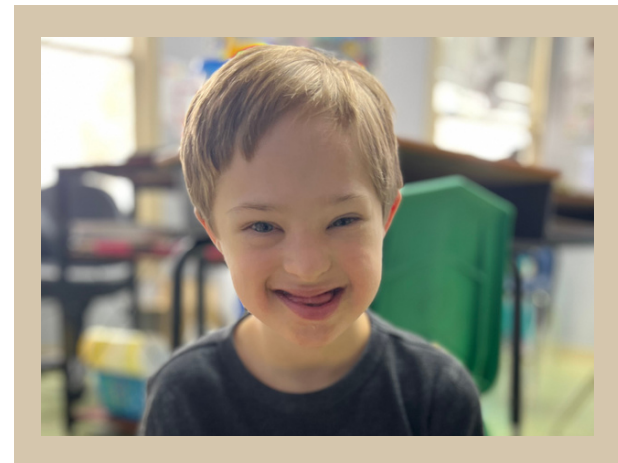
MDE School's annual benefit is a lively event where parents and community leaders join together to raise funds for our non-profit special needs school. We expect 200 guests to attend the event. Our goal is to raise \$70,000 to enhance our academic and enrichment programs for our students. The evening will include craft beer, BBQ dinner, silent auction, raffle, a Fund-a-Need appeal, and music by the Shadowood band.

WHO WE ARE

MDE School is a not-for-profit school that helps children with special needs who cannot be successfully served in a traditional educational setting. We assist our students to reach their full potential by providing individualized education, enrichment, and life skills training in a nurturing environment.

The school serves K - 12 students with varying disabilities, including, Autism, Down Syndrome, Cerebral Palsy, communication disorders, and learning differences.

In addition, MDE School expanded in 2021 to offer MDE Vocational Academy to help students aged 16 and above transition into adulthood with life and vocational skills training. MDE School was founded in 2009 by Mindy Elkan, who currently serves as the director.



YOUR SPONSORSHIP IMPACT

Your sponsorship will help MDE School cover general operating expenses, and make purchases that enhance our academic and enrichment programs aimed at helping each student reach their full potential.





SPONSORSHIP LEVELS

Gold Nugget Presenting Sponsor - \$10,000

- Tickets and reserved seating for 10 guests, including table signage
- Acknowledgment of sponsorship during event presentation
- Name and logo included on event giveaway item
- Name and logo on event invitation
- Full-page ad in the event program
- Inclusion in all press releases as a presenting sponsor
- Name and logo featured on the event registration page
- Name and logo presence at the event
- Social media recognition
- Acknowledgment of your sponsorship in our newsletter sent to over 700 supporters
- Company logo on MDE School website

Silver Spurs Sponsor - \$5,000

- Tickets and reserved seating for 8 guests, including table signage
- Half-page ad in the event program
- Name and logo presence at the event
- Social media recognition
- Acknowledgment of your sponsorship in our newsletter sent to over 700 supporters
- Company logo on MDE School website

Lone Star Sponsor- \$2,500

- Tickets for 6 guests
- Quarter-page ad in event program
- Name and logo presence at the event
- Social media recognition
- Acknowledgment of your sponsorship in our newsletter sent to over 700 supporters
- Company logo on MDE School website

Maverick Sponsor - \$1,500

- Tickets for 4 guests
- Name/logo presence in the event program and at the event
- Social media recognition
- Acknowledgment of your sponsorship in our newsletter sent to over 700 supporters.
- Company logo on MDE School website



Rodeo Sponsor - \$500

- 2 complimentary event tickets
- Name/logo presence in the event program and at the event
- Listing of your sponsorship in our newsletter sent to over 700 supporters
- Company logo on MDE School website

Cowboy Sponsor - \$250

- 1 complimentary event ticket
- Name/logo presence in the event program and at the event
- Listing of your sponsorship in our newsletter sent to over 700 supporters

ADDITIONAL VISIBILITY OPPORTUNITIES

Silent Auction Item Donor

- Name presence on tabletop signage next to the donated item
- Dedicated name recognition on auction website and app



BOOTS & BREWS DONATION FORM

I would like to make a donation to Boots & Brews, benefiting MDE School!

Name

Address

City

State

Zip

Phone

Email

Please list my/our name(s) as follows on any list of donors:

SPONSORSHIPS

Gold Nugget \$10,000

Lone Star \$2,500

Cowboy \$250

Pay by credit card online at <https://handbid.app.link/mde2024>

Check in the amount of \$_____ (made payable to MDE School)

Silver Spurs \$5,000

Maverick \$1,500

Rodeo \$500

Donation \$_____

IN-KIND-DONATIONS

Description of donation. (Example: gift certificate/card, accomodations, wine etc.)

Restrictions/Limitations

Expiration Date _____ Estimated Value _____

Should your item not sell during this year's event, it will be considered an in-kind donation to MDE for other purposes or future events. Please consult your tax professional to determine the extent of your gifts' tax benefit.